

Keo Lu

Progressing to
LCF BA (Hons) Creative
Direction for Fashion

Chinese Fashionable Utility

Older generations and workers in China enjoy wearing utilitarian clothes and barely care about fashion. Their fashion spirit inspired this project, which observes and extracts fashion details from older generations and workers in London's Chinatown. Pixelated patterns on screen-printing symbolically highlights their unique and charming styles, showing people their contribution to fashion diversity.

